

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
	Value	Percent	Value	Percent	Index
Population of Age 15 and Up	51,426		39,463		
Number of Households	27,275		17,566		
Hard Candy/Mints - Personally Ate in Past 6 Months					
Hard Candy - Yes	23,375	45.45%	18,337	46.47%	102
Hard Candy/Mints - # Packages Ate in Past 7 Days					
# Hard Candy - 1-2 (L)	10,307	20.04%	8,795	22.29%	111
# Hard Candy - 3-5 (M)	1,347	2.62%	813	2.06%	79
# Hard Candy - 6+ Times (H)	370	0.72%	264	0.67%	93
Hard Candy/Mints - Kind - Any					
Hard Candy Any - In Rolls	14,260	27.73%	10,269	26.02%	94
Hard Candy Any - In Bags	16,433	31.95%	12,683	32.14%	101
Hard Candy Any - In Blister Packs	10,293	20.02%	9,436	23.91%	119
Hard Candy/Mints - Kind - Most Often					
Hard Candy Most Often - In Rolls	6,883	13.38%	4,633	11.74%	88
Hard Candy Most Often - In Bags	11,539	22.44%	8,840	22.40%	100
Hard Candy Most Often - In Blister Packs	4,953	9.63%	4,863	12.32%	128
Hard Candy/Mints - Kind - Sometimes					
Hard Candy Sometimes - In Rolls	7,519	14.62%	5,698	14.44%	99
Hard Candy Sometimes - In Bags	5,172	10.06%	3,967	10.05%	100
Hard Candy Sometimes - In Blister Packs	5,402	10.50%	4,550	11.53%	110
Chewy Candies - Ate in Past 6 Months					
Chewy Candy - Yes	22,376	43.51%	17,608	44.62%	103
Chewy Candies - # Packages Ate in Past 7 Days					
# Chewy Candy - 1-2 (L)	9,505	18.48%	7,715	19.55%	106
# Chewy Candy - 3-5 (M)	2,385	4.64%	1,716	4.35%	94
# Chewy Candy - 6-9 (H)	208	0.40%	125	0.32%	80
# Chewy Candy - 10+ (H)	0	0.00%	0	0.00%	
Chewing Gum - Chewed in Past 6 Months					
Gum - Yes	19,502	37.92%	14,648	37.12%	98
Chewing Gum - # Packages Chewed in Past 7 Days					
# Gum - 1 (L)	8,164	15.87%	5,343	13.54%	85
# Gum - 2 (M)	2,263	4.40%	1,902	4.82%	110
# Gum - 3-4 (H)	390	0.76%	250	0.63%	83
# Gum - 5+ Times (H)	57	0.11%	34	0.09%	82
Chewing Gum - Type - Any					
Gum Any - Breath Fresheners	11,005	21.40%	8,581	21.74%	102
Gum Any - Bubble Gum	3,697	7.19%	2,265	5.74%	80
Gum Any - Chewing Gum	11,331	22.03%	8,651	21.92%	100
Gum Any - Dental Gum	6,121	11.90%	4,909	12.44%	105
Chewing Gum - Type - Most Often					
Gum Most Often - Breath Fresheners	8,618	16.76%	6,597	16.72%	100
Gum Most Often - Bubble Gum	1,167	2.27%	708	1.80%	79
Gum Most Often - Chewing Gum	8,239	16.02%	6,101	15.46%	97
Gum Most Often - Dental Gum	1,478	2.88%	1,242	3.15%	109

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Chewing Gum - Type - Sometimes					
Gum Sometimes - Breath Fresheners	2,235	4.35%	1,454	3.68%	85
Gum Sometimes - Bubble Gum	2,506	4.87%	1,499	3.80%	78
Gum Sometimes - Chewing Gum	2,999	5.83%	2,064	5.23%	90
Gum Sometimes - Dental Gum	4,620	8.98%	3,560	9.02%	100
Nuts/Seeds - Ate in Past 6 Months					
Nuts - Yes	35,668	69.36%	29,058	73.64%	106
Nuts/Seeds - # Containers Ate in Past Month					
# Nuts - 1-2 (L)	24,442	47.53%	20,374	51.63%	109
# Nuts - 3-5 (M)	4,331	8.42%	3,643	9.23%	110
# Nuts - 6-9 (H)	922	1.79%	643	1.63%	91
# Nuts - 10+ Times (H)	1,050	2.04%	836	2.12%	104
Nuts/Seeds - Type in Past Month					
Nuts - Cashews	12,559	24.42%	8,976	22.75%	93
Nuts - Walnuts	7,978	15.51%	6,586	16.69%	108
Nuts - Peanuts	13,354	25.97%	10,341	26.21%	101
Nuts - Almonds	15,652	30.44%	12,454	31.56%	104
Nuts - Sunflower Seeds	7,202	14.00%	5,407	13.70%	98
Nuts - Mixed Nuts	13,681	26.60%	11,479	29.09%	109
Nuts - Other	5,690	11.06%	4,487	11.37%	103
Chocolate/Candy Bars - Ate in Past 6 Months					
Chocolate - Yes	36,724	71.41%	27,853	70.58%	99
Chocolate/Candy Bars - # Bars Eaten in Past 7 Days					
# Chocolate - 1-2 (L)	22,349	43.46%	16,913	42.86%	99
# Chocolate - 3-5 (M)	3,715	7.22%	2,440	6.18%	86
# Chocolate - 6+ Times (H)	1,303	2.53%	970	2.46%	97
Chocolate/Candy Bars - Type - Any					
Chocolate Any - Regular Single Bars	28,530	55.48%	21,410	54.25%	98
Chocolate Any - King Size	7,824	15.21%	5,267	13.35%	88
Chocolate Any - Family Bars	5,914	11.50%	4,952	12.55%	109
Chocolate Any - Treat Size (Minis)	16,404	31.90%	13,971	35.40%	111
Chocolate Any - Bagged Chocolate	9,107	17.71%	7,062	17.90%	101
Chocolate Any - Other	7,875	15.31%	5,252	13.31%	87
Chocolate/Candy Bars - Type - Most Often					
Chocolate Most Often - Regular Single Bars	20,783	40.41%	14,204	35.99%	89
Chocolate Most Often - King Size	1,564	3.04%	910	2.31%	76
Chocolate Most Often - Family Bars	1,614	3.14%	1,188	3.01%	96
Chocolate Most Often - Treat Size (Minis)	7,240	14.08%	6,595	16.71%	119
Chocolate Most Often - Bagged Chocolate	2,140	4.16%	2,366	6.00%	144
Chocolate Most Often - Other	3,384	6.58%	2,589	6.56%	100
Chocolate/Candy Bars - Type - Sometimes					
Chocolate Sometimes - Regular Single Bars	7,924	15.41%	6,355	16.10%	104
Chocolate Sometimes - King Size	6,253	12.16%	4,286	10.86%	89
Chocolate Sometimes - Family Bars	4,309	8.38%	3,690	9.35%	112

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	Value	Percent	Value	Percent	Index
Chocolate Sometimes - Treat Size (Minis)	9,155	17.80%	6,939	17.58%	99
Chocolate Sometimes - Bagged Chocolate	6,968	13.55%	4,505	11.42%	84
Chocolate Sometimes - Other	4,508	8.77%	2,453	6.22%	71
Potato Chips - Ate in Past 6 Months					
Potato Chips - Yes	38,398	74.67%	30,236	76.62%	103
Potato Chips - # Packages Ate in Past 30 Days					
# Potato Chips - 1-4 (L)	31,106	60.49%	23,678	60.00%	99
# Potato Chips - 5-9 (M)	2,907	5.65%	3,256	8.25%	146
# Potato Chips - 10+ (H)	316	0.61%	296	0.75%	123
Potato Chips - Type - Any					
Potato Chips Type Any - Regular	31,356	60.97%	25,874	65.57%	108
Potato Chips Type Any - Flavoured	31,392	61.04%	26,364	66.81%	109
Potato Chips - Type - Most Often					
Potato Chips Type Most Often - Regular	18,587	36.14%	13,900	35.22%	97
Potato Chips Type Most Often - Flavoured	19,812	38.53%	16,336	41.40%	107
Potato Chips - Type - Sometimes					
Potato Chips Type Sometimes - Regular	13,210	25.69%	11,377	28.83%	112
Potato Chips Type Sometimes - Flavoured	12,053	23.44%	9,203	23.32%	99
Potato Chips - Kind - Any					
Potato Chips Any - Low/Reduced Fat/Baked	15,950	31.02%	13,608	34.48%	111
Potato Chips Any - Regular	34,276	66.65%	29,989	75.99%	114
Potato Chips - Kind - Most Often					
Potato Chips Most Often - Low/Reduced Fat/Baked	5,285	10.28%	4,078	10.33%	100
Potato Chips Most Often - Regular	33,113	64.39%	26,158	66.28%	103
Potato Chips - Kind - Sometimes					
Potato Chips Sometimes - Low/Reduced Fat/Baked	10,992	21.38%	9,423	23.88%	112
Potato Chips Sometimes - Regular	3,298	6.41%	2,977	7.54%	118
Pretzels - Ate in Past 6 Months					
Pretzels - Yes	7,799	15.17%	6,594	16.71%	110
Pretzels - # Packages Ate in Past 30 Days					
# Pretzels - 1-2 (L)	4,336	8.43%	3,754	9.51%	113
# Pretzels - 3-4 (M)	252	0.49%	113	0.29%	59
Snack/Party Mix - Ate in Past 6 Months					
Snack - Yes	7,536	14.65%	5,918	15.00%	102
Snack/Party Mix - # Packages Ate in Past 30 Days					
# Snack - 1-2 (L)	4,032	7.84%	3,083	7.81%	100
# Snack - 3-4 (M)	430	0.84%	451	1.14%	136
Corn/Tortilla Chips & Cheese Snacks - Ate in Past 6 Months					
Corn - Yes	25,499	49.58%	19,217	48.70%	98
Corn/Tortilla Chips & Cheese Snacks - # Packages Ate in Past 30 Days					
# Corn - 1-2 (L)	18,346	35.67%	14,216	36.03%	101
# Corn - 3-4 (M)	2,375	4.62%	1,751	4.44%	96
# Corn - 5+ (H)	309	0.60%	100	0.25%	42
Corn/Tortilla Chips & Cheese Snacks - Shape - Any					
Corn Any - Rounds	17,257	33.56%	13,502	34.21%	102

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	Value	Percent	Value	Percent	Index
Corn Any - Scoops	9,659	18.78%	8,284	20.99%	112
Corn Any - Triangles	20,882	40.61%	16,483	41.77%	103
Corn/Tortilla Chips & Cheese Snacks - Shape - Most Often					
Corn Most Often - Rounds	10,095	19.63%	6,746	17.09%	87
Corn Most Often - Scoops	2,554	4.97%	2,387	6.05%	122
Corn Most Often - Triangles	12,850	24.99%	10,084	25.55%	102
Corn/Tortilla Chips & Cheese Snacks - Shape - Sometimes					
Corn Sometimes - Rounds	7,338	14.27%	6,286	15.93%	112
Corn Sometimes - Scoops	7,155	13.91%	5,748	14.57%	105
Corn Sometimes - Triangles	8,244	16.03%	5,627	14.26%	89
Popcorn - Ate in Past 6 Months					
Popcorn - Yes	24,647	47.93%	18,539	46.98%	98
Popcorn - # Packages/Bowls Ate in Past 30 Days					
# Popcorn - 1-2 (L)	15,199	29.55%	11,432	28.97%	98
# Popcorn - 3-4 (M)	4,142	8.05%	3,053	7.74%	96
# Popcorn - 5+ (H)	1,090	2.12%	812	2.06%	97
Popcorn - Form - Any					
Popcorn Any - Already Popped	14,128	27.47%	10,374	26.29%	96
Popcorn Any - Popped in Microwave	16,290	31.68%	11,625	29.46%	93
Popcorn Any - Popped in Home Popper/On Stove	12,147	23.62%	11,073	28.06%	119
Popcorn - Form - Most Often					
Popcorn Most Often - Already Popped	8,154	15.86%	5,031	12.75%	80
Popcorn Most Often - Popped in Microwave	8,989	17.48%	6,409	16.24%	93
Popcorn Most Often - Popped in Home Popper/On Stove	7,504	14.59%	7,099	17.99%	123
Popcorn - Form - Sometimes					
Popcorn Sometimes - Already Popped	5,558	10.81%	4,660	11.81%	109
Popcorn Sometimes - Popped in Microwave	6,873	13.36%	4,393	11.13%	83
Popcorn Sometimes - Popped in Home Popper/On Stove	4,171	8.11%	2,907	7.37%	91
Rice Cakes/Corn Cakes/Potato Crisps - Ate in Past 6 Months					
Rice Cakes - Yes	8,616	16.76%	6,625	16.79%	100
Rice Cakes/Corn Cakes/Potato Crisps - # Times Ate in Past 30 Days					
# Rice Cakes - 1-2 (L)	4,478	8.71%	3,572	9.05%	104
# Rice Cakes - 3-5 (L)	1,438	2.80%	1,029	2.61%	93
# Rice Cakes - 6-11 (M)	833	1.62%	624	1.58%	98
# Rice Cakes - 12+ (H)	253	0.49%	305	0.77%	157
Meat Snacks - Eaten Past 6 Months					
Meat Snacks - Yes	9,686	18.83%	7,558	19.15%	102
Meat Snacks - # of Packages Eaten Past 30 Days					
# Meat Snacks - 1-2 (L)	7,115	13.84%	5,856	14.84%	107
# Meat Snacks - 3-4 (M)	892	1.73%	534	1.35%	78
# Meat Snacks - 5+ (H)	324	0.63%	247	0.63%	100
Kids Snacks - Household Purchased for Kids Past 6 Months					
Kids Snacks - Yes	7,222	26.48%	4,511	25.68%	97
Kids Snacks - Kinds Household Purchased for Kids Past 6 Months					
Kids Snacks - Applesauce	1,483	5.44%	961	5.47%	101

Attribute	Benchmark North Vancouver (CSD/CY, BC)		West Vancouver (CSD/DM, BC)		
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Kids Snacks - Fruit Snacks (fruit roll ups, gummies)	2,433	8.92%	1,379	7.85%	88
Kids Snacks - Gelatin	457	1.68%	207	1.18%	70
Kids Snacks - Granola Bars	4,420	16.21%	2,872	16.35%	101
Kids Snacks - Ready to Eat Fruit Cups	2,140	7.85%	1,442	8.21%	105
Kids Snacks - Ready to Eat Pudding	1,487	5.45%	858	4.88%	90
Kids Snacks - String Cheese Snacks	1,701	6.24%	1,036	5.90%	95
Kids Snacks - Yogurt	2,794	10.25%	1,694	9.64%	94
Kids Snacks - Other	1,035	3.80%	541	3.08%	81

Index	Description
>=180	Extremely High
>=110 and <180	High
>=90 and <110	Similar
>=50 and <90	Lower
<50	Extremely Low

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Data Source: Manifold Data Mining Inc.

This report is based on consumer demographic and behaviour data products at the 6-digit postal code level. No confidential information about an individual, household, organization or business has been obtained from Statistics Canada or Numeris.